### Swiss Zillow

Original Idea: December 15, 2013

Started when I saw the open (free) data on opendata.admin.ch

<http://opendata.admin.ch/de/dataset/kanton-zurich-einkommensverteilung-in-den-gemeinden-1999-2010>

### Basics

* think of Magda & Remy, and myself and Yuko organizing notes in notepad or excel for comparison
* not necessarily focusing on getting people to list on this new platform
* show interesting information grapically
  + ZVV connections (or google directions time for US)
  + tax rates
  + school proximity and ratings
  + accidents and history data (for switzerland)
* exporting to excel for comparison or better yet showing in DHTML tables
* notifications and visualizations
* both for rental and for buying
* needs to be localized in English / German / French at the minimum

### Business Model

* freemium
  + free for basic browsing, with annoying advertising
  + annual membership for 50-100 for great functionality and usability
* potential for acquisition by many competing players in immo market (for differentiation)

### Marketing

* homegate has a link to google maps which could be replaced with deep link to new service
* youtube videos showing basic usage

### Questions

* What would Tony or Remy say about something like this?
* Would someone in their right mind fund this?

### Technology stack

* database intensive
* JEE
* javascript, jquery, angularJS
* bootstrap
* Google Maps API
* why not use a REST API?

### Fun and Learning

* What's the fastest way to import a csv file?
* Can I use jboss quickstart for angular?
* <http://mgreau.com/posts/2013/11/11/javaee7-websocket-angularjs-wildfly.html>